



Betterworks Product Overview

Betterworks closes the loop between people, strategy, and results, helping organizations to focus their teams on their most strategic priorities. Through transparent goal-setting, continuous coaching and feedback, and real-time analytics, organizations can align employee performance with desired business outcomes, accelerating their time to success.



Align Your Teams to Accelerate Project Velocity and Goal Attainment

As more organizations adopt hybrid and remote workforces, they are measuring the impact their employees have on the business and the results they deliver. Betterworks helps you bring strategic alignment and focus to your teams through clear, transparent goal-setting and OKRs.

Provide Employees With a “North Star” for Business Results

- Effectively convey business objectives to everyone in the organization
- Quickly activate employees to address top business priorities, challenges, and opportunities
- Clearly outline how employees’ contributions impact corporate objectives

Track Employee and Company Progress

- Set benchmarks and success metrics to improve individual and team accountability
- Integrate Betterworks with common productivity tools such as Slack, Microsoft Teams, Salesforce, Udemy, and more to increase user adoption.
- Leverage real-time, automated updates to track team progress including Jira, Salesforce, Asana, and Udemy
- Spot opportunities to adjust or improve key initiatives early to address changing business requirements

Enable Goal Stretching

- Set and measure progress on achieving ambitious goals
- Reward individuals and teams on smart risk-taking, innovation, and problem-solving
- Identify employees’ strengths and opportunities for professional development



Improve Performance with Ongoing Coaching and Feedback

Boost employee engagement and drive better results through personalized coaching, continuous feedback, and meaningful recognition.

Coach for Better Business Performance

- Conduct regular and on-demand conversations with employees and managers to identify growth opportunities and areas to provide additional support
- Correlate employee performance to business performance
- Recognize, celebrate and promote wins

Inspire Performance With Positive, Ongoing Feedback

- Facilitate ongoing conversations among employees and managers to boost engagement in hybrid work environments
- Leverage configurable feedback formats to facilitate lightweight conversations
- Integrate Betterworks platform with the tools your teams already rely upon such as Slack, Microsoft Teams, Salesforce, and more



Keep a Pulse on Employee Engagement and Satisfaction

Ensure your company is delivering a stellar employee experience through continuous feedback via eNPS, D&I, pulse surveys and more.

Listen and Act on Continuous Feedback

- Create opportunities for employees to feel heard
- Understand what your employees really think while respecting anonymity
- Zero in on cultural blind spots and identify unique opportunities to improve employee engagement and satisfaction

Create a Culture of Transparency

- Encourage candid, meaningful feedback from employees, managers, and executive leadership
- Communicate across multiple languages
- Capture continuous insights to identify trends and areas of opportunity

Turn Listening Into Improving

- Collaborate with employees to develop prescriptive action plans that foster and strengthen leaders
- Tap into workers' diverse perspectives, creativity, and innovation to unlock new opportunities and solutions



Leverage Quality Data to Correlate Engagement, Performance, and Manager Effectiveness

Capture critical workforce insights to help drive outcomes, identify opportunities, and improve the employee experience.

View Progress in Real Time

- Empower team members throughout the organization to make better, faster decisions
- View manager and peer feedback in one place
- Customize dashboards and administrative access by different levels such as team, department, or geography

Leverage Insights for Improved Agility

- Capture real-time insights into employee performance and engagement, manager effectiveness, and more
- Identify potential growth areas and risk factors within different departments
- Translate insights into opportunities and new initiatives

Integrate with Your Existing Systems

- Seamlessly connect with your HRIS and other business applications
- Integrate with existing analytics applications via the Betterworks API
- Leverage a secure and compliant enterprise platform



About Betterworks

Betterworks closes the loop between people, strategy, and results, enabling organizations to align even their most sprawling, dynamic teams. Industry leaders such as Intuit, Freddie Mac, Asurion, Udemy, Vertiv, HCSC, and the University of Phoenix rely on Betterworks to accelerate strategic growth by supporting transparent goal-setting, enabling continuous performance, and gleaming real-time employee engagement insights.

Betterworks is backed by Kleiner Perkins and Emergence Capital. John Doerr, iconic investor, OKR pioneer, and author of New York Times Best Seller "Measure What Matters," is a board member, and Josh Bersin, global HR thought leader, serves as an advisor. For more information, visit <http://www.betterworks.com>.

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