



Connecting Learning to Business Performance

Connecting company objectives to the upskilling and reskilling needed to execute on organizational strategy is critical to a company's success. Betterworks and Udemy have partnered to highlight the red thread connecting skill development, goal achievement, and business outcomes.

The Betterworks | Udemy for Business integration enables L&D teams to provide customized learning courses that strategically align with their organizations' overall business objectives. Learners can search, discover, and launch Udemy for Business content from within the Betterworks interface, and link course progress to an OKR. Detailed course progress will be tracked back to Betterworks and is updated as a key result within an OKR.



Tie Learning to Business Outcomes

Integrating Udemy for Business courses into Betterworks' robust performance enablement platform allows L&D teams to align employee development to OKRs — directly connecting learning to goal achievement.



Empower Employees to Manage Their Ongoing Development

Easily link training courses to personal development objectives in order for employees to see continual progress (avoiding "set and forget" of the past) and manage learning outcomes with their OKR processes.



Bridge Skills Gaps — Faster

By encouraging learning within performance conversations, employees and their managers can accelerate skill development by adding specific courses to their OKRs.



Provide Actionable Analytics for Leaders

With our analytics, managers can easily view learning items directly connected to OKRs. Managers can engage with employees about these objectives to improve results.

How it Works

01. Create a key result in Betterworks and link it to Udemy for Business
02. Connect the key result to Udemy for Business courses
03. Select one or more courses for the key result
04. Course progress in Udemy will automatically sync with OKRs in the Betterworks platform



About Udemy

Udemy for Business helps companies achieve critical business outcomes and stay competitive by offering fresh, relevant, and personalized on-demand learning. Our mission is to help employees do whatever comes next—whether that’s tackling the next project, learning a new skill, or mastering a role. We do this by curating Udemy’s top-rated courses taught by the world’s leading experts. Our content covers key business and technical topics ranging from development and IT to leadership, marketing, design, stress management, and much more. In addition to a curated content collection, organizations can host and distribute their own proprietary content on Udemy. 80% of Fortune 100 companies use Udemy to upskill their workforce.

Learn more at business.udemy.com.



About Betterworks

Betterworks closes the loop between people, strategy, and results, enabling organizations to align even their most sprawling, dynamic teams. Industry leaders such as Intuit, Freddie Mac, Asurion, Udemy, Vertiv, HCSC, and the University of Phoenix rely on Betterworks to accelerate strategic growth by supporting transparent goal-setting, enabling continuous performance, and gleaming real-time employee engagement insights.

Betterworks is backed by Kleiner Perkins and Emergence Capital. John Doerr, iconic investor, OKR pioneer, and author of New York Times Best Seller “Measure What Matters,” is a board member, and Josh Bersin, global HR thought leader, serves as an advisor. For more information, visit betterworks.com.

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