Tech Companies Must Double Down on Employee Development

Tech companies are known for innovation, but **two-thirds of them lack a formal employee development program.**

**Here are four ways tech companies can improve employee development opportunities:**

Look to the future

Future-focused, development oriented conversations around performance motivate employees to improve.

31%

Have continual conversations

Organizations that hold more frequent performance discussions are three times as likely to be engaged and aligned around company goals.
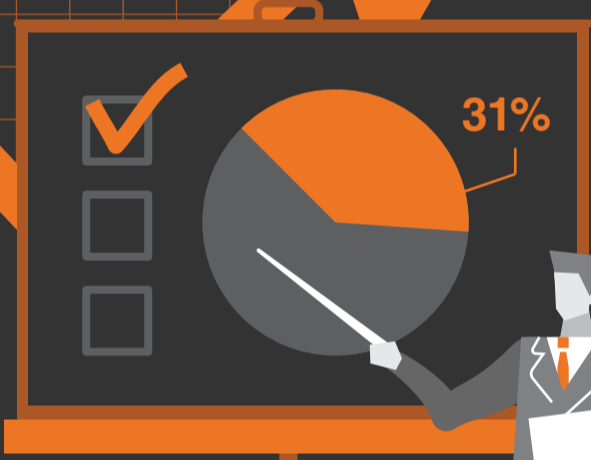
Be fair and transparent

When managers clearly define expectations for the role and establish goals with their team members, performance program effectiveness can increase by 31 percent.

Set an example

Organizations that work to develop the talents of non-senior employees financially outperform those that don't. Offer managers fair, frequent and transparent feedback, and they will follow suit with their reports.

Interested in learning more about doubling down on employee development? Read Betterworks'® **"The Four Ways to Double Down on Employee Development"** and get started today.

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