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4 Strategies to Upgrade Your Leadership Development

CEOs say their **#1 challenge** is leadership development, yet **nearly 80%** report that their executive development programs are only moderately effective.

Here are four steps to align your leadership development programs to your business' strategic goals:

Define competencies for success.

Build a culture of coaching by defining the skills your managers need to succeed, and work with them to develop those skills.

Focus on the future.

Prepare your future leaders to navigate through complexity, respond quickly to competitive threats and maintain effectiveness while operating in a digital environment.

Measure the business impact of your leadership training.

Synchronizing your business and executive development strategies ensures goal alignment and helps measure the business impact of your executive training efforts.

Link leadership training and performance management.

Your leadership development programs shouldn't exist in a bubble, so incorporate leadership training into your performance management program to continuously reinforce these critical skills.

Integrating a strong leadership development program into your **Continuous Performance Management®** strategy is an essential part of any business strategy. To learn more about building a pipeline of capable leaders to meet short- and long-term business needs, check out Betterworks' **"4 Steps to Upgrade Your Leadership Development Program."**

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SOURCES:

https://content.betterworks.com/4-steps-to-upgrade-your-leadership-program