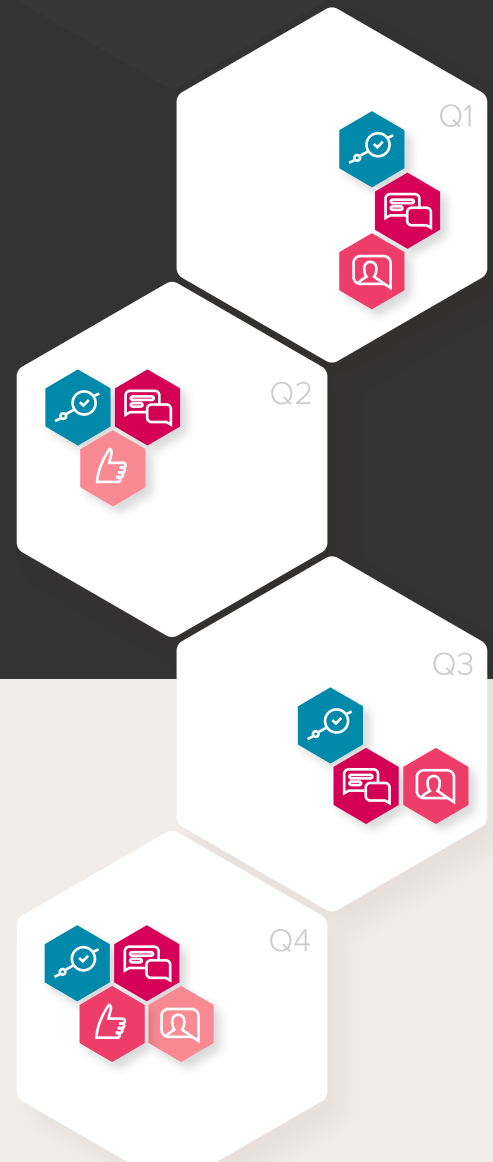


Product Overview

Betterworks™ is the HR software and service solution for forward thinking organizations looking to inspire and motivate their modern workforces. Using the power of conversation, we help align work to goals, develop employees, and accelerate growth.

Continuous

Motivation is not a one time event. Betterworks' Continuous process unlocks the power of the workforce to consistently meet business objectives.

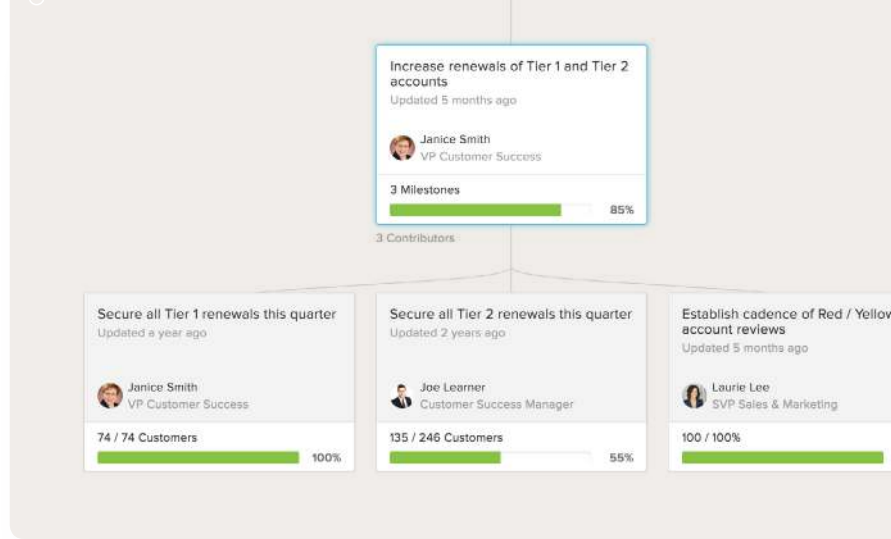




Easily Set and Manage Goals/OKRs

Truly motivating a workforce requires nurturing a sense of purpose through continually aligning and re-aligning employee's work to the company's top goals.

- Manage goals that are transparent and cross functional.
- Set development focused goals to improve skill development and career growth.



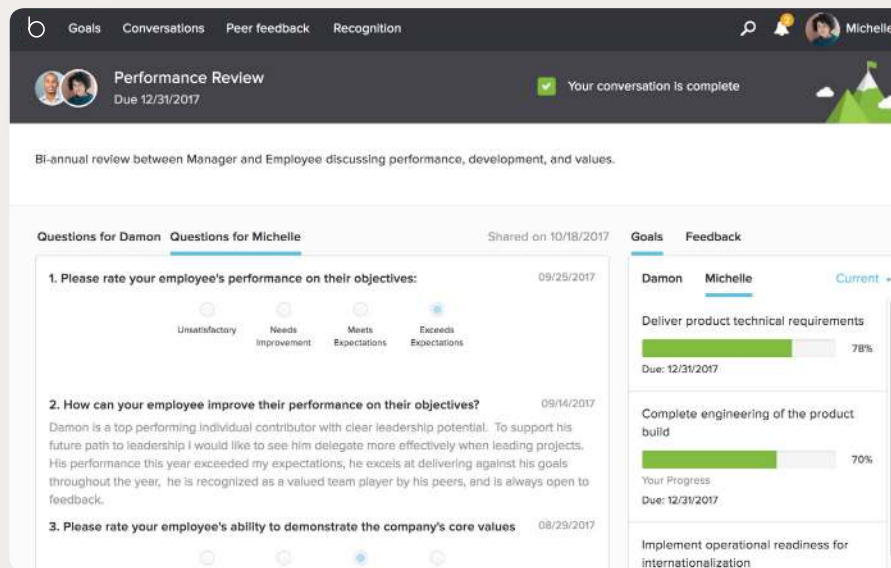
- Set measurable milestones and capture real-time progress updates.
- See alignment between goals or departments throughout the organization.



Improve Performance with Ongoing Conversations

Facilitating regular, ongoing conversations between employees and their managers around goals and objectives ensures employee motivation stays high and business objectives get achieved.

- Lightweight conversations around goals: alignment, mid-period progress, goal completion, team goals and employee's own career and skill development goals.
- Managers can get feedback from peers on cycles or any time.



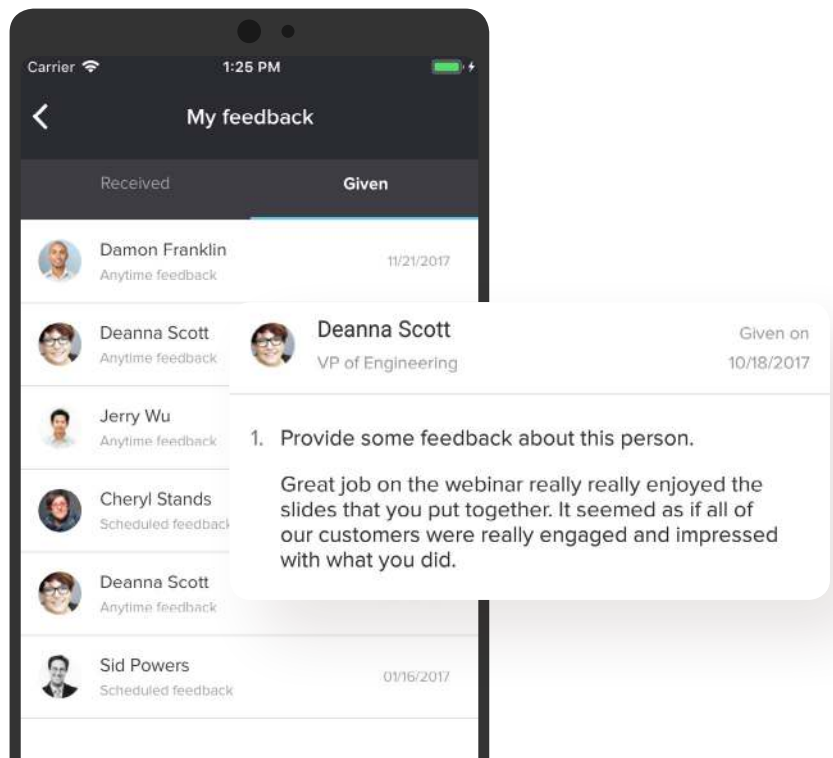
- Recognition is quick, easy and public.
- Guide everyone through the process with automated reminders and customizable templates.



Give and Receive Ongoing Feedback

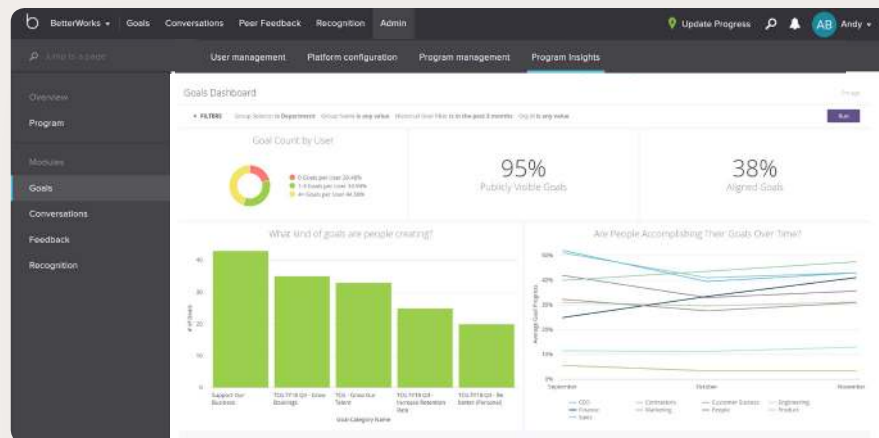
Strong working relationships are built on transparent communication so it needs to be easy for everyone to give and receive timely and ongoing feedback.

- Make exchanging feedback easy and lightweight.
- Focus feedback on relevant meetings, goals and projects.
- Give feedback anytime, anywhere — in the flow of your day to day work.



Actionable Insight and Analytics

Critical workforce insights needed by HR and business leaders to know where to focus their efforts to drive business outcomes — to make the organization better, faster and stronger.



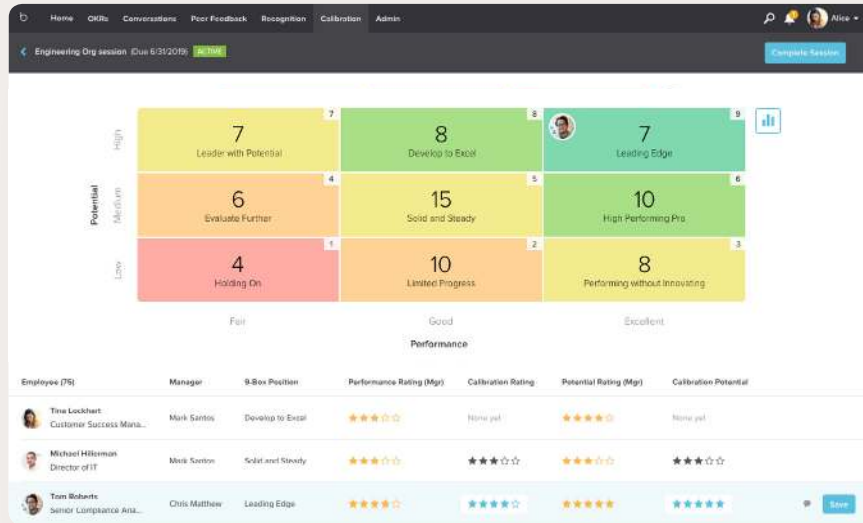
- Real time views into alignment and progress towards goals.
Drill down to see program adoption and participation.
- Managers can see who needs help and attention; nudge and cheer where needed.

- Topic Analysis uncovers issues that may be hidden deep in the text of conversations.
- Actionable insights that help inform downstream processes and adjacencies to performance management.



Calibration

Improve outcomes from calibration with up-to-date, real time insights into employee performance, development and feedback and an intuitive, drag and drop UI.



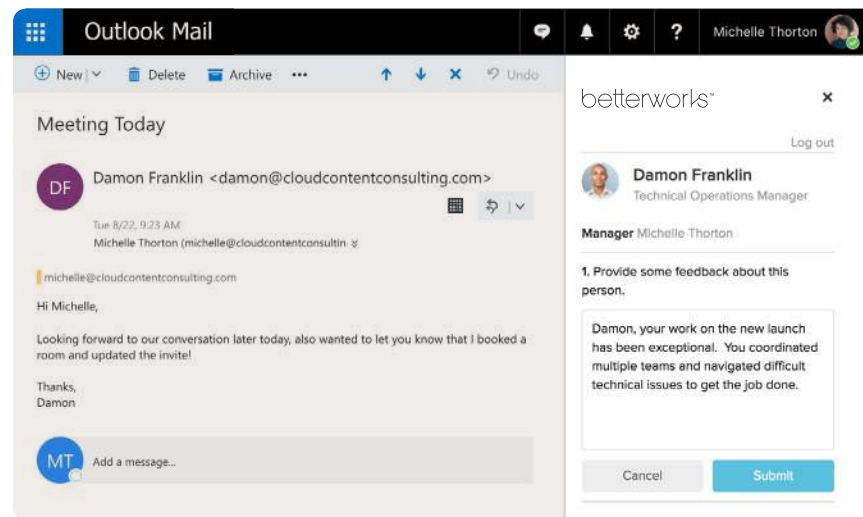
- Calibration and succession planning informed by up-to-date employee performance, development and feedback insights
- Easy to use Intuitive, drag and drop UI
- Fully configurable 9 block, HR and business defines the performance and potential criteria

- Reduce bias with easy access to up to date employee performance, development and recognition insights
- Maintain a record of everyone's input and ratings



In the Flow of Work

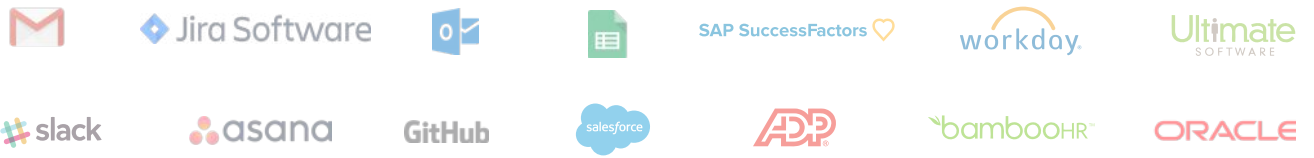
Meeting teams where they work. Integrations with communication and productivity workflow applications as well as supporting HR by integrating with many HRIS/HCM systems so HR always has up to date data for use in other talent processes.



- Homepage cards clearly communicate what each employee needs to focus on.
- Fully customizable In-product guides direct employees step-by-step.
- Update goals and recognize peers directly from Slack.

- Automatic updates from productivity tools of choice: Jira, Google, Microsoft, Slack, Jira, G Suite, Asana, Github, Salesforce.
- Integration with HRIS for HR: SAP SuccessFactors, Workday, Ultimate Software, ADP, BambooHR, Oracle.
- Socially recognize employees from recognition wall and Slack.

Integrations:



betterworks™

Betterworks provides continuous performance management to help employees easily set goals and give ongoing feedback. The platform seamlessly connects the four aspects of a performance process — goals, check-in conversations, peer feedback and reviews — to help organizations improve employee performance and engagement.

betterworks.com

