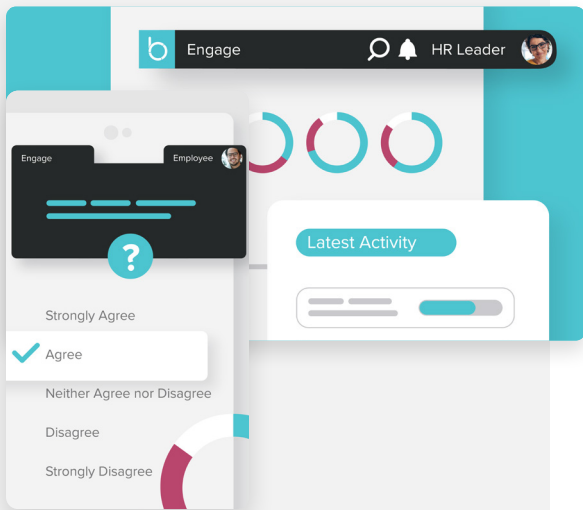


betterworks



Engage





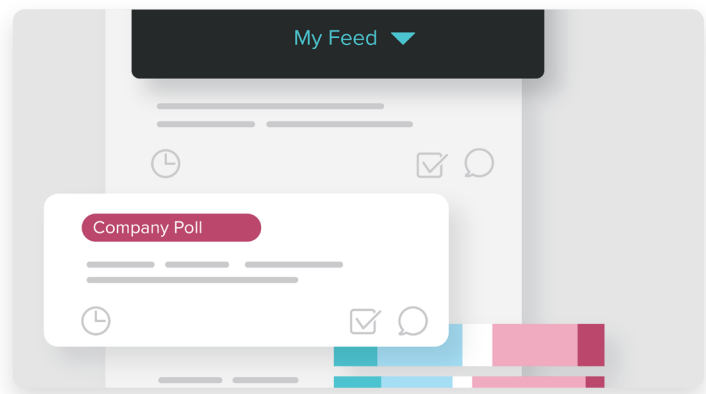
Let Engage help turn input into action

Imagine the possibilities when you have high-quality, real-time feedback from employees and are able to effortlessly demonstrate the creation and completion of action plans associated with that feedback. You are guaranteed to see a marked improvement in employee engagement and satisfaction with management.

Betterworks Engage isn't just another survey tool. It is an integrated performance and engagement necessity for the modern workforce. Possibilities become realities with a proactive people strategy powered by Betterworks continuous performance management platform and people-centric innovations.

Transform Employee Engagement into Data-Driven Insights and Action

Betterworks Engage helps you prioritize and improve employee experience with real-time continuous feedback captured in employee surveys. Gain a deeper understanding of your workforce with custom-built or pre-configured surveys to capture eNPS or key driver impact. Advanced analytics quickly transform data from reports and visualizations into valuable insights and action — supported by prescriptive action plans. Connect action plans directly to organizational goals within Betterworks Goals to drive transparency and accountability.

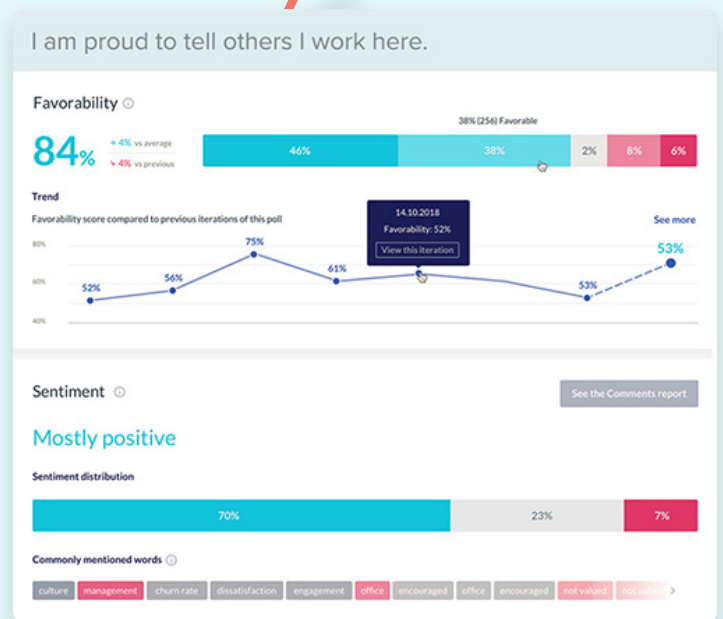


- **Get feedback:** Easily create and deploy surveys or polls, either build your own or use the database of statistically validated survey questions and templates.
- **Analyze data:** Assess data with dynamic dashboards, analytic tools, and visualizations to easily identify trends and spot opportunities.
- **Empower leaders:** Provide managers with feedback-driven insights and guidance to enable greater focus and prioritization where it's needed most.
- **Take action:** Efficiently flag and shortlist focus areas for taking action on directly from the survey or poll result reports. Leverage system-generated insights and action plans to kickstart, follow up, and assign actions to stakeholders.
- **Enable results:** Drive accountability by linking action plans to concrete goals and OKRs within the Betterworks Goals module, creating transparency around how people leaders are addressing specific employee concerns or opportunity areas.



Betterworks Engage is the solution that companies focused on employee experience use to:

- Empower HR professionals, consolidate data, and leave manual data manipulation and dated-processes behind
- Take action to manage change as part of company growth, M&A, economic volatility, or directional shift
- Leverage and grow from an in-depth understanding of employee behaviors, sentiments, and variables influencing retention, development, and performance
- Promote and employ a culture of transparency and accountability
- Proactively manage employees with real-time, data-backed insights and technology to support action



Category	Overall	Sales	Product & Tech	Customer Success	Finance & Accounting	Legal	Human Resources
Environment	47%	47%	48%	47%	51%	47%	44%
Feedback & Recognition	66%	67%	68%	56%	69%	65%	67%
I feel like my good work is recognized at Acme Corp.	61%	63%	69%	27%	78%	66%	70%
I feel comfortable providing feedback to my supervisor.	64%	65%	62%	64%	66%	66%	64%
I receive useful feedback on how I am performing in my role.	72%	74%	73%	76%	62%	64%	68%
Growth	65%	69%	58%	68%	70%	65%	63%
Leadership	65%	63%	65%	67%	58%	72%	66%



How Engage Helps Deliver Results

Employee feedback is a crucial step in creating a positive employee experience and fostering a progressive culture of transparency and understanding. The versatile tools and features available in Betterworks Engage help you quickly and easily derive employee insights, from onboarding to exit.





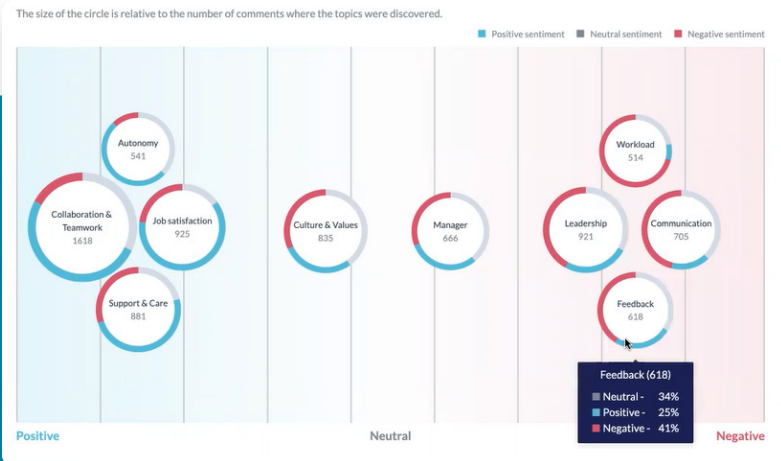
Segmentation

- Break down data and sentiments by location, department, or other selected variables to pinpoint areas to focus on, and identify key opportunities to improve



Trending

- Automatically compare iterations of surveys or questions over time to support insights into areas of strength or in need of attention



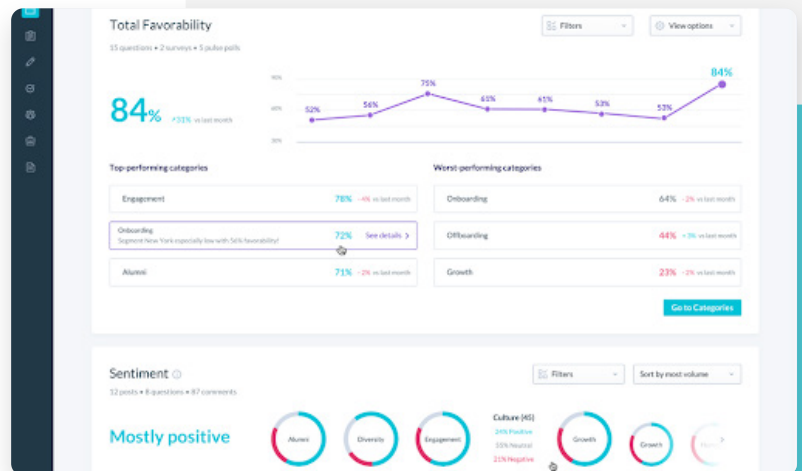
Benchmarks

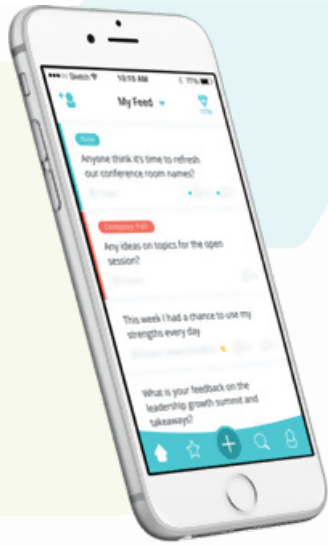
- Know how you rank internally or against industry peers -- overall or by category --- using insights to strengthen your employer brand and retention



AI Comment Analysis

- Understand employee comments with AI-enabled topic and sentiment analysis, automatically categorizing comments by theme and highlighting favorability scores within the theme





Why Betterworks Engage

Key Differentiators

Flexible, scalable surveys — frictionless for all employee populations

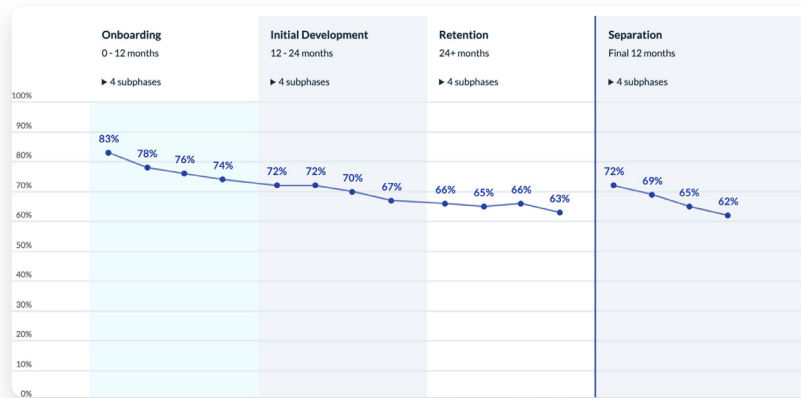
- Control where and how surveys deploy with options for email, SMS, Slack, Workplace, Beekeeper, kiosks, or generic links
- Create or build surveys from research-backed templates, with question banks supporting eNPS and key impact drivers, to quickly gauge employee pulse or inform business decisions

Meet global workforce needs

- Deploy multi-language surveys, localizable dashboards (now in EN, FR) for consistent feedback

Artificial intelligence to enhance employee listening

- Leverage AI-based comment analysis for advanced employee listening and to understand, detect, and categorize sentiments and topics

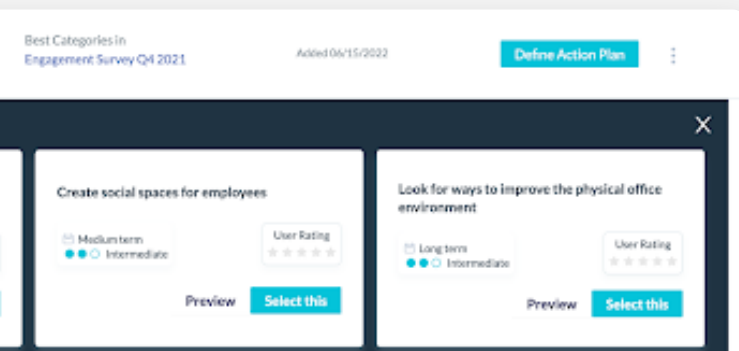


Advanced analytics deliver unrivaled workforce insights

- Take advantage of powerful statistical algorithms that enable unrivaled driver impact analysis
- Fuel talent strategy with employee lifecycle analysis that aggregates all surveys for insight into employee engagement and trends by lifecycle stage

Align Engage Feedback with Goals

- Bring employee listening full circle by directly linking feedback results to visible, measurable actions in Betterworks Goals



Real Results



Being able to prioritize employee engagement through a tool like Betterworks Engage was a game-changer for us. Communication, sentiment, and overall employee strategy have all improved as a result.



Kathy Claytor | CHRO of Delta Dental

Engage for Impact

Regular feedback is vital for companies to truly embrace a culture of feedback and make proactive, people-centric decisions. Here are some of the ways Engage can help.

-  Monitor employee response to new strategies or company-wide initiatives. Simplify meeting preparation and facilitation.
-  Identify correlations between management behaviors and higher employee engagement.
-  Reveal the ingredients for increasing retention of top performers using strategic employee life-cycle surveys paired with performance metrics.
-  Analyze how diverse employees view your organization and how they can be better supported.
-  Compare your organization to industry peers using benchmarking data.
-  Keep a pulse on employee well-being and state of mind.
-  Monitor and improve employee NPS through each phase of the employment life cycle – from onboarding to exit.



Drive Business Decisions That Put Your People First

Betterworks Engage gives you the tools you need to quickly and easily obtain actionable insights and analyze feedback from your people to improve employee engagement and experience.

To find out more about how Betterworks Engage and holistic performance management software helps you make work better, visit betterworks.com.



Modern, People-first Performance Make Work Better.

As part of Betterworks holistic performance management solution, Engage helps you quickly and easily gather feedback and use powerful analytics and data-driven insights. These inform your business decisions and support organizational objectives through a continuous performance management process.

By bringing engagement and performance together via Betterworks' leading modern performance management platform, you empower all employees to engage with the organization, inform business and talent strategy, and achieve outstanding personal and professional growth and performance.

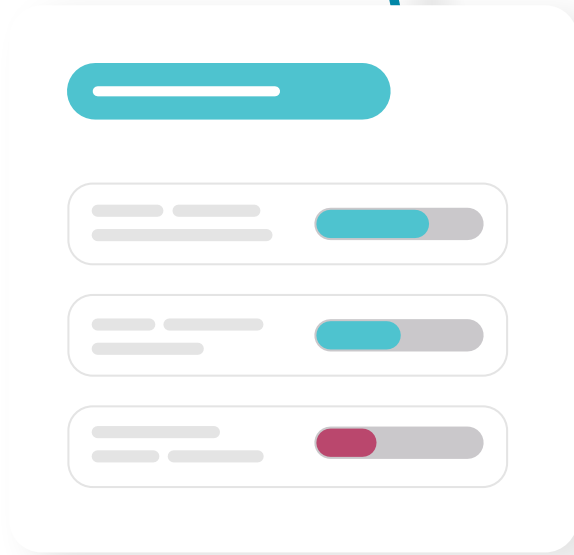
Betterworks helps you **make work better**, informing critical strategic decisions aimed at tackling universal, modern business challenges:

- **Implementing** effective change management
- **Retaining, attracting, and developing** top talent
- **Embracing and mastering** flexible workplaces
- **Understanding and improving** employee experience
- **Strengthening and developing** new and future leaders
- **Elevating** manager experience and effectiveness



With engagement and performance seamlessly interconnected, **Betterworks transforms traditional employee data** into a powerful strategic resource

For employees and their managers, HR leaders and executives, the Betterworks platform is enterprise-ready, user-friendly, and embraced by companies ready for an upgrade to modern performance management. To learn more, [get in touch](#).



Solutions focused on you



Goals

Agile, continuous, relevant goal-setting aligned with business and professional development goals.



Feedback

Real-time peer and manager feedback with consistent recognition of work well done.



Conversations

Lightweight, flexible reviews and check-ins supporting frequent, meaningful conversations.



1:1s

Boost collaboration, alignment, and productivity with a better way to manage and facilitate 1:1 meetings between employees.



Employee Engagement

Honest, real-time feedback to develop action plans.



Calibration

Remove bias from performance reviews with employee insights.

